



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/V Demings/D/Con/FL (16933)
Agency/T-Code Adelstein & Associates (3711)/878062959
Buyer OBRZUT, BARB
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand DEMINGS FOR CONGRESS (137797)
Acct Types National/Political
Est/Headline 3426/06388448
Demo
Revision
Comments DEMINGS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE

Invoice 643767
Inv Date 10/28/2012
Terms Net 30
Contract 338165
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:14PM

Adelstein & Associates
222 West Ontario Street
Suite 600
Chicago, IL 60610

AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Per week (2), Tu, We, Th, Fr	10/24/12 8:54AM (We)	00:30	DEMI0830H	\$2000.00	
1.0	Spot	7:00:00AM- 9:00:00	Per week (2), Tu, We, Th, Fr	10/25/12 8:43AM (Th)	00:30	DEMI0830H	\$2000.00	
2.0	Spot	5:00:00PM- 6:00:00	Per week (1), Tu, We, Th, Fr	10/25/12 5:53PM (Th)	00:30	DEMI0630H	\$2250.00	
3.0	Spot	6:00:00PM- 6:30:00	Per week (1), Tu, We, Th, Fr	10/24/12 5:58PM (We)	00:30	DEMI0630H	\$3000.00	
4.0	Spot	12:00:00AM- 1:00:00	Day, Su-1	10/28/12 12:50AM (Su)	00:30	DEMI0830H	\$250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$9,500.00	Total Spots	5
Commission	(\$1,425.00)		
Net Total	\$8,075.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.